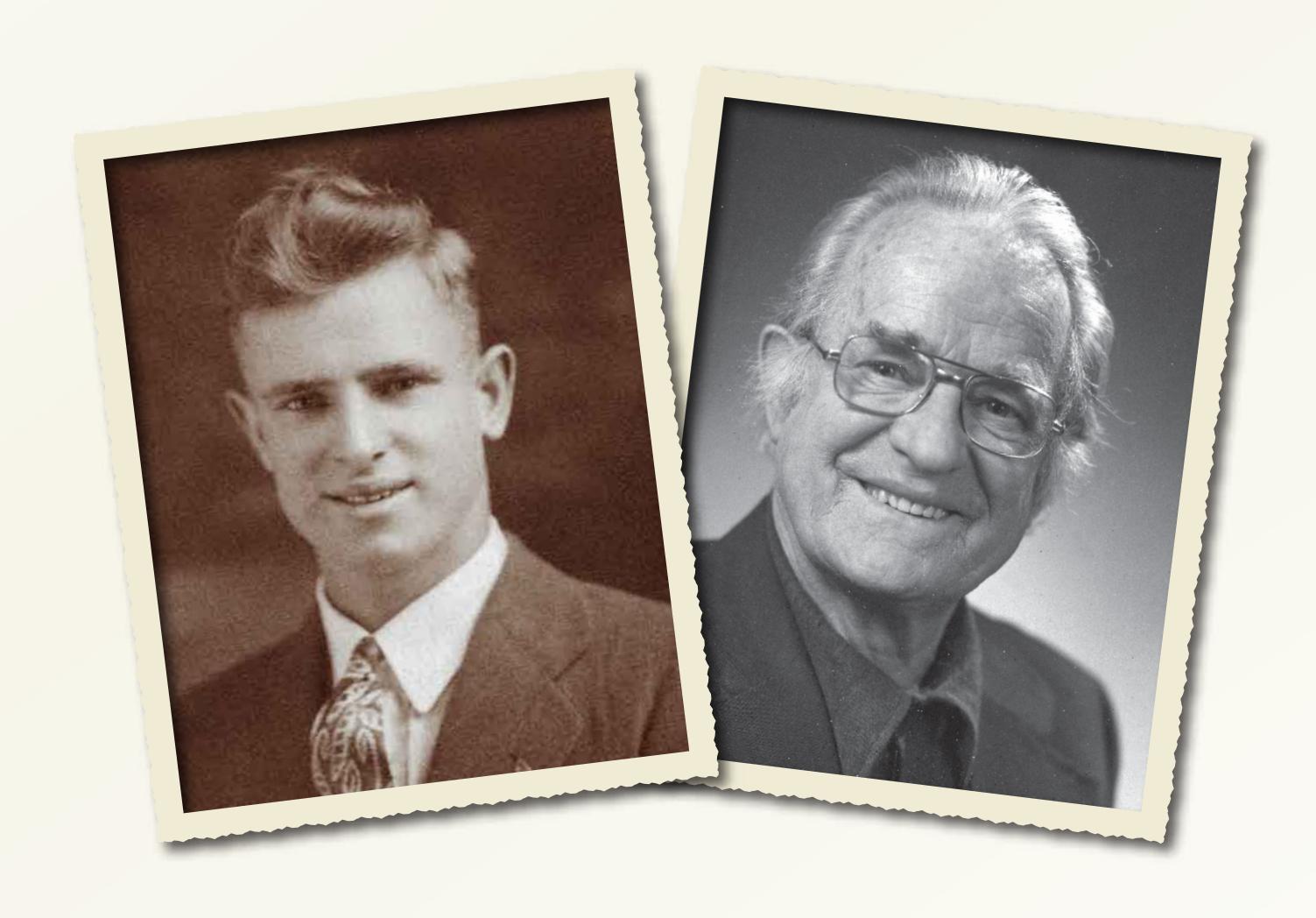
#### OUT OF THE ORDINARY

# 

HIS LIFE; HIS COMMUNITY



Presented by the Courtenay and District Museum

#### SPREAD A LITTLE SUNSHINE



This exhibit explores some of the highlights of the life of Sid Williams—national entertainer and favourite citizen of the Comox Valley. "Spread A Little Sunshine" was Sid's signature song and he lived these lyrics as a community leader.

Sid's cup overflowed. It is an impossible task to fully capture his endless enthusiasm and contributions to the Comox Valley and Canadian community. We have tried, as much as possible, to let Sid tell his own story through his words, images, costumes and the input of his family and friends. The rest, we will leave to your imagination and hope "you keep smiling as you go your way."

#### "I was born in BC, as I had to be near my mother."

And with that quip, begins the extraordinary life of Frederick Sidney Williams.

Sid was born October 14, 1908 to Charles Frederick and Emily Mary Williams in New Westminster, BC. His family, including siblings Agnes, Kathleen and Stanley, moved to Courtenay in 1920.

Young Sid made a name for himself almost immediately by appearing in school theatrical productions. In his words, "I got lazy in high school and dropped out. Jack Patterson bought the shoe store on Fifth [Searle's Shoes] and mentioned that he needed a kid. I was recommended."

Sid stayed in the shoe biz for 40 years. Friends recount how this devoted prankster would fit children for rubber boots, send them home with two left feet and wait for the phone calls to come in!

Sid was an athlete throughout his life and continued to ski right up until his 81<sup>st</sup> year. In his younger days, he and three others participated in the Forbidden Plateau mountain marathon. They left Dove Creek at midnight, climbed two 7,000-foot peaks and arrived home by midnight of the next day. In 1937 Sid, Geoff Capes and Roger Schjelderup made the first ascent on Vancouver Island's tallest peak, the Golden Hinde, in Strathcona Park.

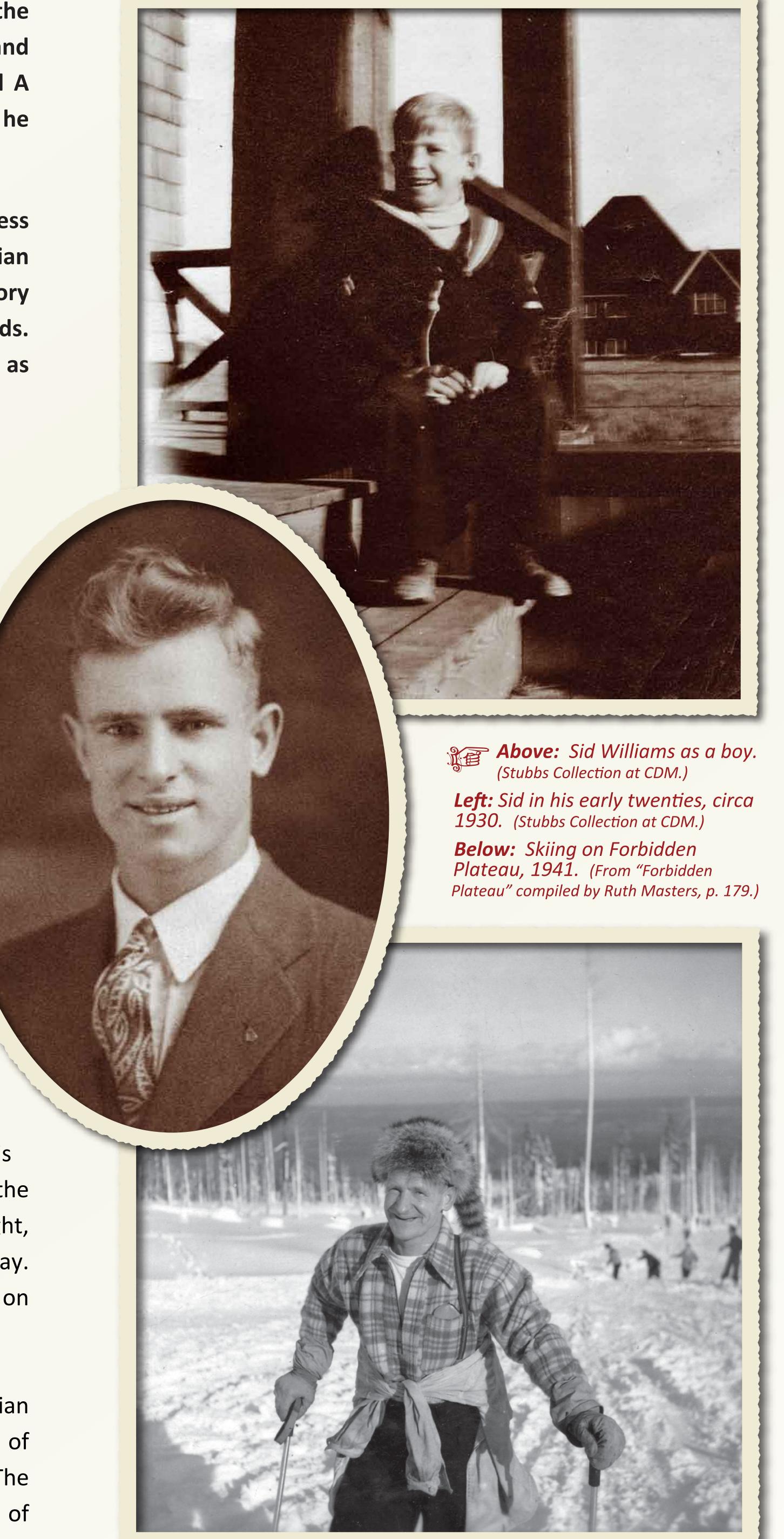
Theatre played a major role in Sid's private life. He met his future wife, Lillian

Anderson, in the production of "It Pays to Advertise." The couple married in August of 1933. They had two children, Richard (Dick) and Lynda, five grandchildren and two great grandchildren.

Sid Williams "left the building" September 26, 1991.

Left: Sid and Lillian Williams in 1985. The couple married on August 24, 1933 in Parksville, and spent their honeymoon in Victoria and at Buttle Lake.

(Photo from private collection.)



"SPREAD A LITTLE SUNSHINE / ev'rywhere you go;

Bring a little pleasure to ev'ryone you know.

If you keep smiling / As you go your way,

Deep inside you'll be satisfied;

Try it once and you'll decide to put your best foot forward Ev'ry single day;

Make somebody happy you meet along the way.

You will feel much better

Contentment you will know,

If you SPREAD A LITTLE SUNSHINE

ev'rywhere you go."

Song lyrics by Al Harvey

#### CE WILLIAM SALES



"Century Sam" was a character created for the BC colonial centennial celebrations of 1958. It was the Comox Valley's own Sid Williams who was chosen to portray the "pixie prospector" all around the province.

Legend has it that Century Sam was discovered panning for gold on the Puntledge River in late 1957 by two young girls. Sam was a miner left over from the 1858 Fraser River gold rush who awoke from his near 100-year sleep with the stir of the approaching centennial celebrations.

Century Sam showed up everywhere across BC—in parades, on films, wherever people gathered to commemorate the centennial.

He showed up on TV too, according to a *Comox District Free Press* article of July 2, 1958: "When CBC's new cross-Canada microwave television system was introduced this week, Sid 'Century Sam' Williams was one of the first people to be seen. Sid got about seven minutes of the half hour *Centennial Magazine* program, which was screened Monday."

Century Sam also "hobnobbed" with actress Yvonne de Carlo, welcomed the Comox Valley New Year's Baby, participated in ski races, and even confessed to being the source of a red tide (seems Sam had washed out his red flannel underwear at the shellfish beds by mistake).

As the 1958 centennial year drew to a close, Sam was put into a deep freeze where he was to remain until the next celebration.

In 1966 he was roused from his sleep to do a nation wide tour for Canada's 1967 centennial. Never left to rest too long, Sam also helped to observe BC's centennial in 1971



Sid and Rosie.

**Top left:** CBC television

(Stubbs Collection at CDM.)

(Stubbs Collection at CDM.)

and Ron Ellis (Comox)

at the end of his 1958

(Stubbs Collection at CDM.)

centennial activities.

**Right:** Sid and Rosie the

cameraman, Rosie the mule

**Left:** A gathering of mayors:

Bill Moore (Courtenay), Bill

Henderson (Cumberland),

tucking Century Sam away

(From private collection.)

and Sid, 1958.

mule, 1958.



## THE MAN OF 1000 FACES



There were many sides to Sid Williams' performances. They ran the gamut from song and comedy to serious drama. He played to provincial and national audiences but in the Comox Valley, Sid was a lovable and essential fixture in the year

round celebrations of the community.

It just wouldn't have been an event without the appearance of Sid Williams in some kooky get-up or portraying a well-loved character. Sid's daughter Lynda recalled that during her childhood the most important projects were costumes for Cumberland's May Day and Courtenay's July 1 parades.

He was called upon to perform at pioneer reunions, Royal Canadian Legion Vimy Nights, service club dinners, PTA gatherings—you name it, chances are Sid had 'em rollin' in the aisles all decked out for "Nobody Loves A Fairy When

She's Forty", the "Penguin Song" or "The Mountie Who Never Got His Man."

Or, he could portray a wide variety of comic characters on stage with only a minor costume change in between—a different set of dentures, hat or nose. Such was the case with "Tony Peroni—the Son of the Beach" or the classic "I Belong to Glasgow."

His material came from a number of sources. Just about anyone might bring him popular recitations or songs. Many acts he devised himself for special occasions and later Art Collins became a favourite collaborator.

No description of Sid Williams would be complete without mention of Santa Claus. During his first year in Courtenay, while a grade seven student at Courtenay Central School, Sid volunteered to be Santa Claus for the primary class and repeated the role throughout his life.

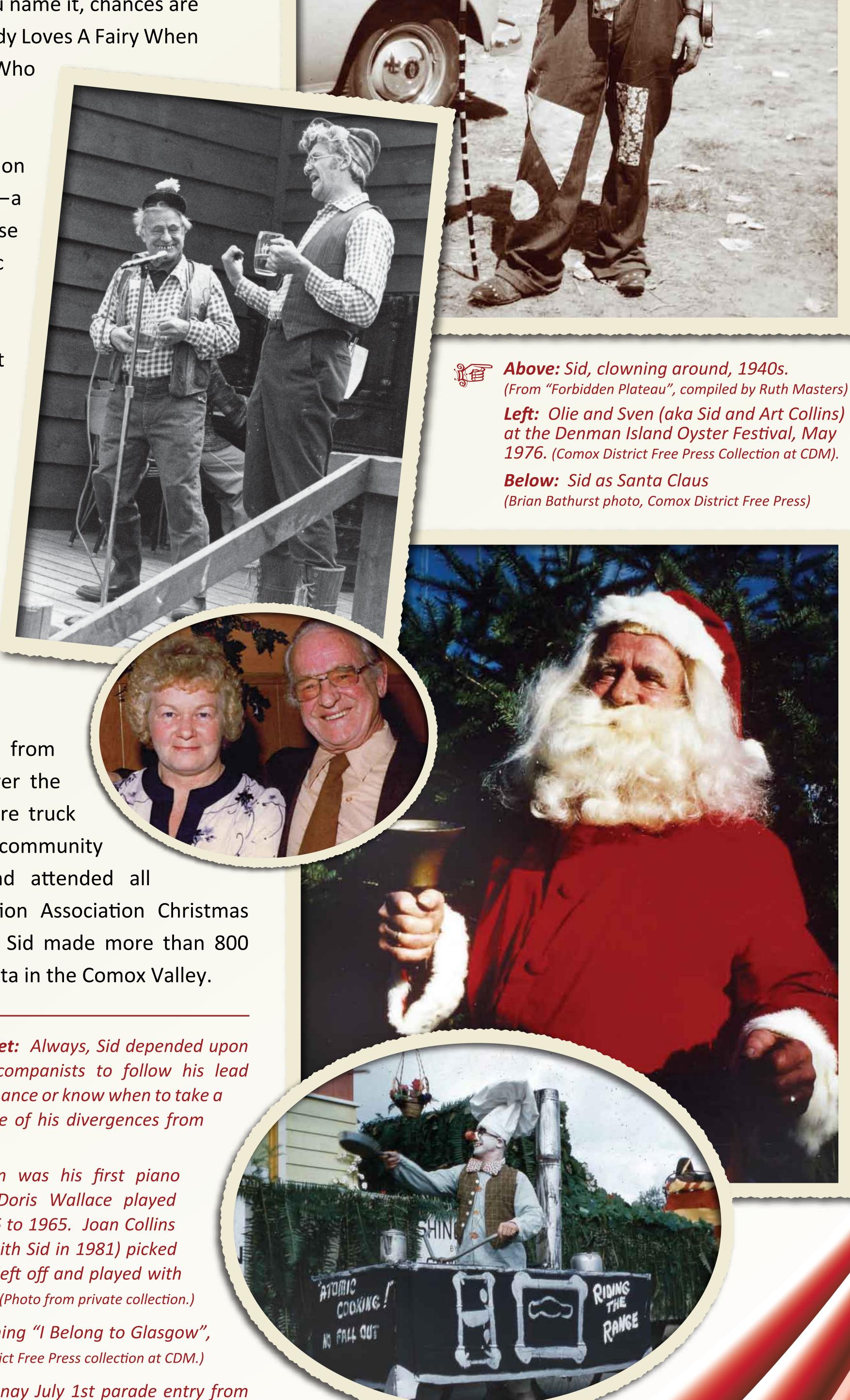
> read letters from Santa's mailbag over the radio, arrived by fire truck light the community Christmas tree and attended all Courtenay Recreation Association Christmas functions. In fact, Sid made more than 800 appearances as Santa in the Comox Valley.

Above right, inset: Always, Sid depended upon his talented accompanists to follow his lead during a performance or know when to take a break during one of his divergences from the script/score.

Sid's wife Lillian was his first piano accompanist. Doris Wallace played along from 1946 to 1965. Joan Collins (pictured here with Sid in 1981) picked up where Doris left off and played with Sid for 25 years. (Photo from private collection.)

Left: Sid performing "I Belong to Glasgow", 1978. (Comox District Free Press collection at CDM.)

Right: A Courtenay July 1st parade entry from Sid, mid-1950s. (CDM 996.82.14)



# AWARDS & RECOGNITION

"Thanks friends, for making this night necessary." (Sid's take on a Yogi Berra quote)



No doubt, giving to his community was its own reward for Sid Williams. But residents of the Comox Valley were compelled to show their appreciation for all that Sid did to brighten their lives.

In 1950 the Valley held a "Sid Williams Nite" at the Native Sons Hall. More than 1000 people honored Sid and contributed money to send him and his family on a trip to Banff. The tribute song to Sid and Lillian was sung by the young people of the Fanny Dunkers to the tune of "How do You Do Mr. Jones", with words as follows:

"How do you do Sid Williams, how do you do, All these folks are here to welcome you. They have seen you at the show And in acts where'ere you go, How do you do Mr. Williams, how do you do.

Sit tight Sid Williams, please sit tight, We would do you honor here tonight, Though you've oft been here before, And you've always had the floor For this night Mr. Williams, just sit tight.

We love you Mr. Williams, we love you, We love you and we love your Mrs. too, So this show won't be a bore, We will give Dave Sharp the floor, It's for you, Mr. Williams, all for you."

Sid was also the recipient of the Good Neighbour of the Year award for 1958. An anonymous letter to the district judges stated, "... Sid has always been one of the most active community workers this district has had the privilege of knowing... Sid is also one of those rare individuals who radiates goodwill wherever he goes and in whatever he does..."

Made a Freeman of the City of Courtenay in 1968, Sid was presented with a scroll by Lieutenant Governor G.R. Pearkes. "Your contribution to all facets of community endeavor, including recreation, entertainment and municipal service, stands as a monument to your ability and dedication," reads the award.

The next decade saw Sid named Citizen of the Year for 1976. Sid received



national attention when he was named a Member of the Order of Canada in 1984. This award recognizes a lifetime of distinguished service in or to a particular community, group or field of activity. The motto of the honour is Desiderantes meliorem patriam, which translates to "They desire a better country".

In a Comox District Free Press interview (October 26, 1984), Sid spoke of Governor General Jeanne Sauvé: "She is a very gracious person, and she looked very well," Williams said. "When I met her again later in the day, I said 'We must stop meeting like this', and she said 'Yes, we must. People will begin to talk'."



No Dance at Union Bay Saturday Night!

ed to cancel its regular Saturday night dance. Country Club Orchestra has denated its ser-

LANYON'S MARKET

JOE HITCHEN FURNITURE

COURTENAY GARAGE LTD.

AORRIS & GODLEY

JEAN BURNS LADIES WEAR

THE COURTENAY FLORIST

to assure success of this effort, the Union Bay Community Club has kindly consent.

COURTENAY DRUG CO.

P. LEO ANDERTON CO.

CENTRAL BUILDERS FIFTH AVE. STYLE SHOP system. (From "Forbidden

Plateau" compiled by Ruth

*Masters, p. 212.)* 

Williams Nite'

(Comox District

Free Press,

February 2,

1950.)

**Left:** Ad for 'Sid

#### THAT BARKERVILLE FEELING



"That Barkerville feeling, your senses go reeling You'll know that someday you'll be rich And your heart's beating fast, you've hit pay dirt at last Brother, you've got the Cariboo itch!"

Song lyrics from the Gold Rush Revue

The largest town in the Cariboo—and for a while in British Columbia—was Barkerville, situated in north central BC. It was named after Billy Barker from Cambridgeshire, England, who struck gold in 1862. Barkerville grew as fast as word of Barker's strike spread and by the mid-1860s Barkerville had a population of approximately 5,000.

Services grew along with the growing population and Barkerville became a bustling community with businesses, churches and the Theatre

Royal.

Barkerville's population was declining by the end of the century and it eventually became a ghost town. It did, however, have a small revival in the 1930s, when the Great Depression caused widespread unemployment, and the price of gold skyrocketed.

In 1958, the Government of British Columbia declared Barkerville a heritage site and tourism destination.

That same year, during the provincial centennial celebrations, Sid Williams created the role of "Century Sam". This character was so delightful that Sid continued to be associated with the Barkerville restoration as an original member of the Theatre Royal Troupe and performed individual and ensemble pieces for 16 seasons. These rousing performances, presented to an international audience, included lively reenactments of scenes from the once bustling gold rush town as well as original theatrical works created by the Troupe. Sid became known for his talent to step effortlessly from one character to another.

"The show again features the ever-popular Sid Williams in a variety of roles—penguin, Scottish-Indian and hurdy-gurdy girl. Each of Sid's costume changes cause chameleon-like changes in Sid himself: he bounces from dignified tuxedo-clad penguin to sporran-sporting Cherokee with his comedic abilities lending each a stage-credibility that others would find difficult, if not impossible to sustain." — Michael Krauss, Cariboo Observer, July 1976

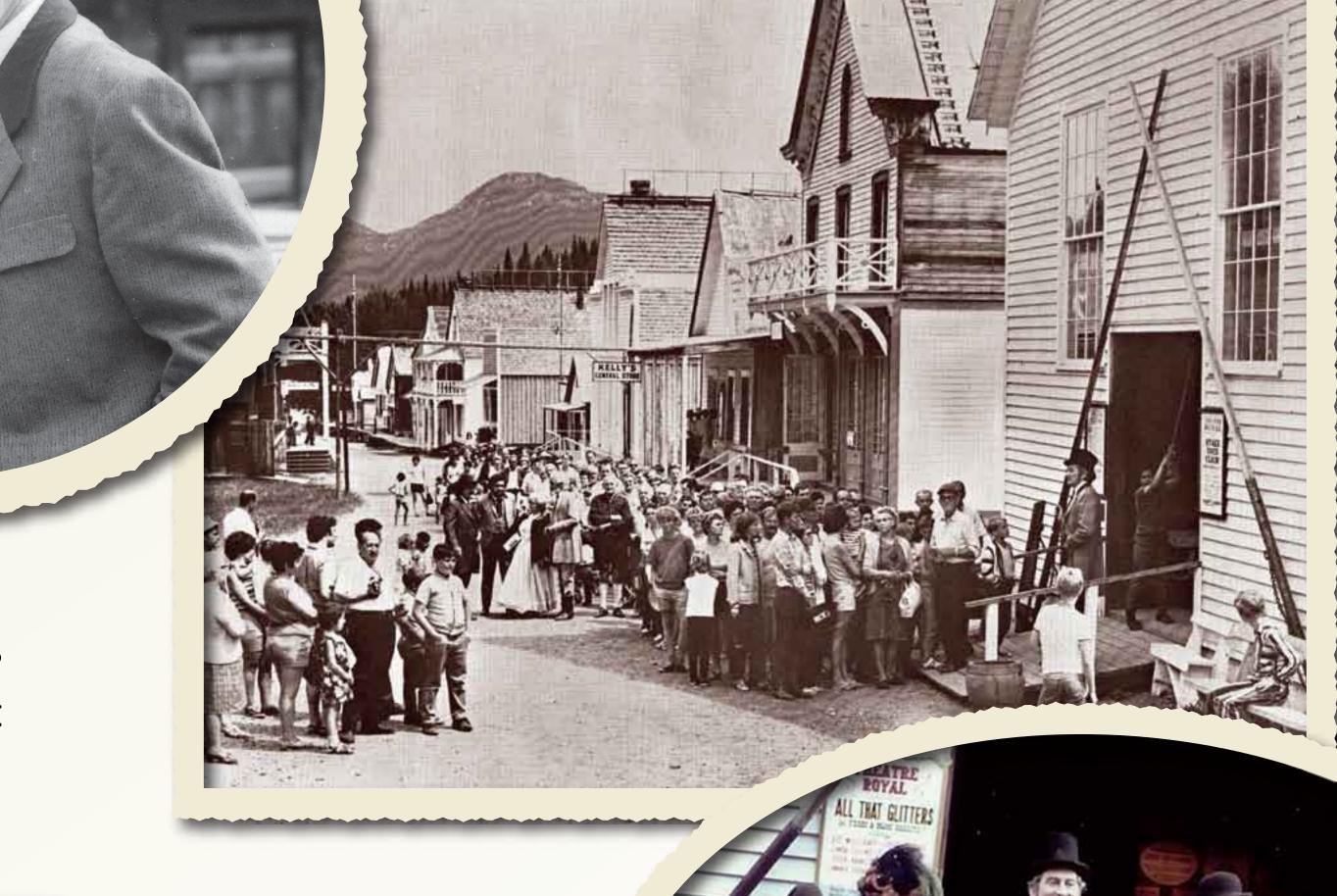




Above: Sid at Barkerville (Comox District Free Press Collection at CDM.)

**Left:** Sid as Miss Muffet. (From Barkerville '71 magazine produced by the Barkerville Restoration Advisory Committee and the Government of British Columbia.)

**Below left:** Sid in Barkerville attire (Stubbs Collection at CDM.)



Above: Patrons line up to enter Barkerville's Theatre Royal. (From Barkerville '71 magazine, produced by the Barkerville Restoration Advisory Committee and the Government of BC.)

**Right:** Barkerville Troupe (Photo from private collection)

Left: Theatre Royal performers.
Left to right: Tink Robinson, Judy
Armstrong, Sid Williams, Louise Glennie,
and Fran Dowie. (From Barkerville '71 magazine,
produced by the Barkerville Restoration Advisory
Committee and the Government of BC.)

#### MIXING BUSINESS with PLEASURE



"I'm just a little mouse but I'm king of the slopes, I ride up the chairlift maybe ski the ropes, But skiing's not enough to keep my spirits up, So often just for fun, why I try to mix things up."

From Meki the Mogul Mouse theme song

With the amount of time Sid spent on entertaining his local and national audiences, it is hard to imagine that he spent an equal amount of time on community leadership and recreation.

At the tender age of 34, Sid ran for Alderman of the City of Courtenay. His philosophy on this civic contribution was straightforward, "I believe the younger people should take their part in public life and I am willing to do my bit." He was an elected Alderman for the City of Courtenay from 1942-64. He eventually became a Freeman of the City in 1976.

In November 1946, Sid became President of the Courtenay Recreation Association and stayed on for 17 years. For 25 years, he called bingo on Saturday nights at the CRA to help raise funds for recreation programs and facilities. He was also an active member of the Comox District Mountaineering Club and helped to build the club cabin on Forbidden Plateau.

Sid, along with other recreation and theatre leaders, Herb Bradley, G.W. (Bill) Stubbs and Bob Gibson guided the amateur theatre community in an annual fundraiser entitled "Skattered Skits". One 1948 skit performed by the Kinsmen was recounted by local historian Isabelle Stubbs in a January 1998 column in the *Comox Valley Echo:* "Disguised by tutus, blonde curls, dainty ballet slippers, hairy arms and legs and traditional ballet formations, their skit was outstanding and created a riot of laughter and applause. The firm control over the rules by Herb, Bob, Bill and Sid was a major part in the success of our Skattered Skits."

Sid was a popular mascot and rallied support for many community celebrations and causes with characters such as "TCP (Total Community Participation) Cappy" for the Comox Valley BC Summer Games in 1981, and "Meki the Mogul Mouse" for the Winter Carnivals.



Left: Miss Donna Landers, who is being presented with a bouquet of flowers from CRA. president Sid Williams at her crowning ceremonies as Miss CRA, September, 1954. (Thomas Dobell photo, Comox Argus Collection at CDM.)

Free Press Collection at CDM.)

**Below:** Skattered Skit entry from the Comox District Mountaineering Club, 1948. (CRA collection at CDM.)





Above: Group at the old Forbidden
Plateau Lodge, c. 1940.
Back row left to right: Betty
Baker, Sid Williams, Sandy
Strachan, Griff Lloyd. Front
row left to right: Ian
McIntyre, Bruce McPhee,
Bob Smith, Roy Macdonald.
(Photo from private collection.)

**Right:** Meki the Mogul Mouse performance, 1976. (Comox District Free Press Collection at CDM.)

Left: The Optimists, a group organized by Mrs. Bobby Harvey to raise money for patriotic purposes and entertain the forces on the Island during the Second World War. Back row: Sid Williams, Rod Glen, Bill Stubbs, Bobby Harvey, Jack Reynolds, Reg Kelly, Ad Clement. Front row: Grace Edwards, Pam Harvey, Rose Hartwig, Margaret Smith, Doris Macdonald. (Stubbs Collection at CDM.)

## COSTUME COLLECTION

"If you haven't got it, you make it." — Sid Williams



"Happiness is not in the mere possession of money; it lies in the joy of achievement, in the thrill of creative effort."

— Franklin D. Roosevelt

Over the years, Sid gathered an impressive array of costumes, props and historical pieces of clothing.

Some items he made himself. Sid's wife, Lillian, often sewed together the outfits he designed. Other items were given to him from estates or spring cleanings—people knew that the pieces were going to a good home and would be put to good use.

Costumes were "recycled" or re-configured for succeeding production numbers. Props might be fashioned out of burlap, tin cans, cardboard and string. Sid went so far as to have his dentist make him plates of the ugliest teeth you ever saw, so he could replace his own dentures with a perfect fit.

Friend and local historian, Isabelle Stubbs, wrote that "Many of the items came from as early as the Roarin' Twenties, when Sid was well into his life-long fascination with amateur theatre. Every costume or prop on stage interested him, gave him ideas. As he cleaned up after a show, his question was 'Do you want that prop back? What are you doing with that costume?' And the collection grew with help from the differing casts. "

For years Sid loaned out his pieces to local theatre group productions like Co-Val, Courtenay Little Theatre and CYMC.

He also loaned out to individuals. Sid's method of lending out his items, requiring a signature and a promise to return the article, cleaned and in good condition, was recognized and respected.

In 1996 the Williams family generously donated the extensive costume collection to the Courtenay and District Museum.



## EARLY THEATRE HISTORY



"The Theatre featured a three piece band: a piano, a piano player and a stool."

The Courtenay Opera House was built by entrepreneur Otto Fechner and was located near

the junction of 5th Street and Cliffe Avenue. Here, a variety of fare from movies to political speeches to formal Grand Balls would take place. Sadly, the Opera House burned down during the July 1916 fire.

The Courtenay Review newspaper of April 26, 1917 noted that "O.H. Fechner is rebuilding the Opera House on a new site on Isabel Street, which will be second to none on the coast in a town of this size." The new theatre, called the Maple Leaf and located approximately in Jubilee Square on Cliffe Avenue, opened with a "win-the-war" dance in October of that year.

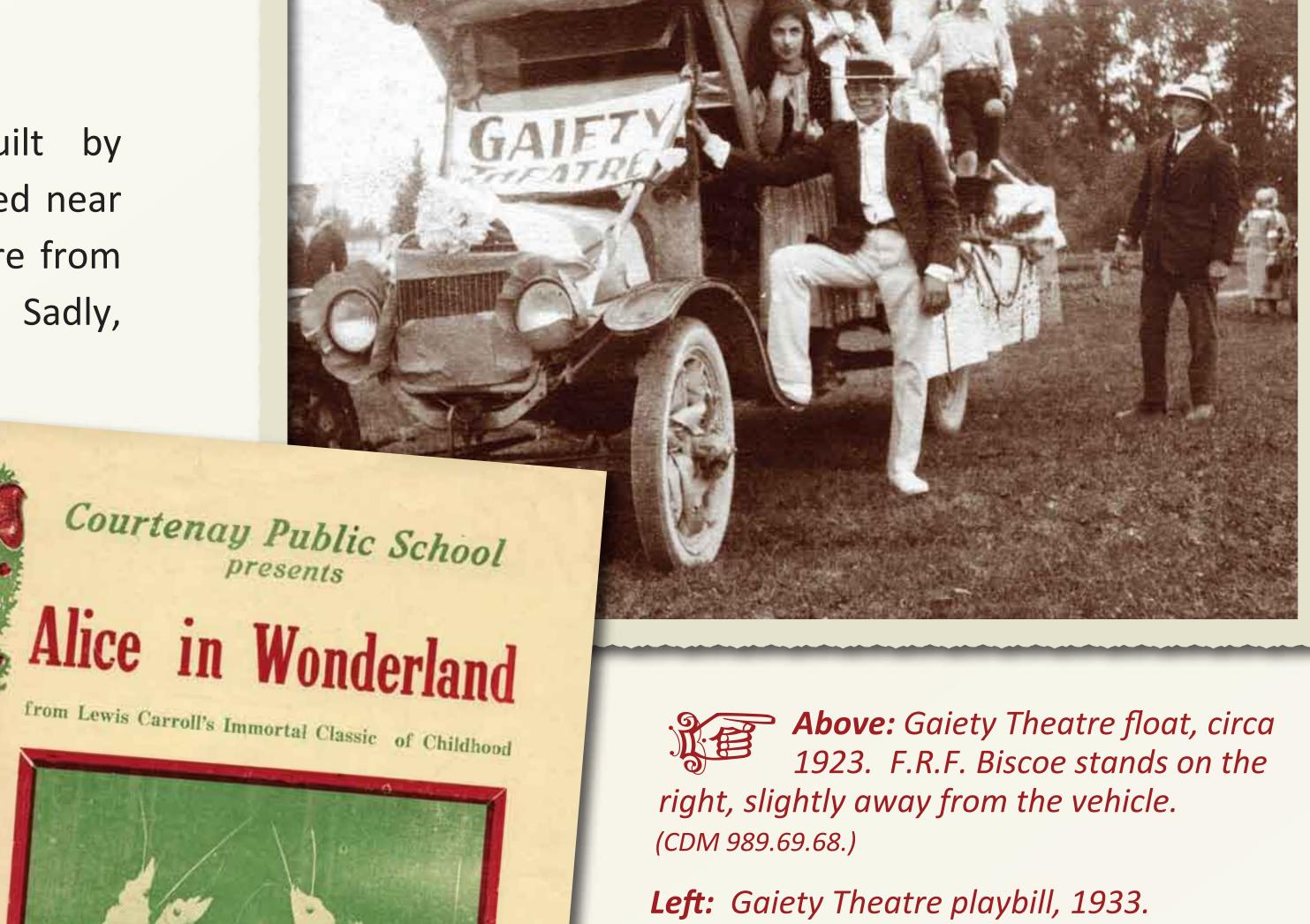
The Maple Leaf Theatre changed hands and names in 1921 eventually being purchased by Francis Ramsey Fraser Biscoe as the Majestic Theatre. It played host to the opening night of the newly formed Courtenay Dramatic Club in November of that year with its presentation of "The Monkey's Paw". But luck was not on Biscoe's side, as the Majestic Theatre burned down in December 1921.

Undaunted, Biscoe rebuilt on the same spot calling the new building the Gaiety Theatre. The Comox Argus newspaper for June 29, 1922 described the new hall as having "more floor space for dancing than before. Mr. F.R.F. Biscoe spent \$900 in obtaining and laying a hardwood maple floor and it was in splendid condition on Friday night. The ceiling of cottonwood paneling is painted a light blue. There will be two dressing rooms with all modern conveniences both at the back of the hall... Under the stage there is a large supper room 60 x 14 feet for the convenience of dancers... The first picture on Friday was one of that ever popular comedian Harold Lloyd in 'Never Weaken'."

Local historian Isabelle Stubbs (nee Moncrieff) wrote that the early black and white movies—including popular series with piano accompaniment by local musician Jack Carwithen and later by Janet Bowie and other artists—took place one or two nights a week, plus a Saturday matinee.

Biscoe sold the Gaiety Theatre to E.W. Bickle in March of 1925. Mr. Bickle then operated the "picture houses" in both Cumberland (the Ilo-Ilo) and Courtenay. In 1935 the new Bickle Theatre on Cliffe Avenue was opened and the Gaiety went on to other uses. Bickle was to add another jewel to his crown in 1940 when he opened the E. W. Theatre on the corner of 5th Street and England Avenue.





(Stubbs Collection at CDM.)

**Below:** "Nothing But The Truth", Gaiety Theatre, April 13, 1932. Director G.W. (Bill) Stubbs. Left to right: Roy Harrison, Dorothy Sutherland, Henry Rankin, Warwick Revie, Russell Rickson, Isabelle Moncrieff, Sid Williams, Unidentified, Ella Harrison, Jack Bowbrick, Lillian Anderson, Agnes Sutherland, Peggy Watt. (Stubbs Collection at CDM.)





**Above:** Gaiety Theatre building. (Stubbs Collection at CDM.)

Right: E. W. Bickle built his new Free Press newspaper office right next to the Gaiety Theatre sometime between 1925 and 1932. The Gaiety Theatre closed once the Bickle Theatre on Cliffe Avenue opened next door on June 20, 1935.

Nightly at 8.15

EQUIPMENT.

-::- Saturday: 2.30, 7 and 9

The Gaiety building was renovated and used for various businesses including Walker Electric and a travel agency. Eventually Bickle's Free Press business took over the entire building. The buildings last incarnation was as the Courtenay and District Branch of the Vancouver Island Regional Library, before it was torn down in 2002 to make way for increased parking in Jubilee Square. (Comox District Free Press Industrial Supplement. September 1, 1932.)

**Left:** Signatures from the Agreement for Sale of Land (Biscoe to Bickle, 1925.)

#### A COMMUNITY LABOUR OF LOVE



"The new Gaiety Theatre to be built at Courtenay in the spring by E.W. Bickle, will be a building of note and a credit to the northern end of the Island. There will not be a better theatre of its size in British Columbia... the building will

be situated on the vacant property between the present Gaiety Theatre and the Riverside Hotel." — Comox District Free Press, 1934

The "Bickle" theatre, as it became known, was a popular cinema and theatre venue. Inside there were "all modern conveniences, including a large vestibule and separate lounges for ladies and gentlemen." It thrived until the 1950s when attendance dropped, perhaps as a result of the introduction of television and E.W. Bickle's creation in 1940 of a larger and more modern theatre, the "E.W", two blocks to the west.

In the meantime, amateur theatre was growing in the Comox Valley. Sid Williams, along with many others, was active in drama and musical clubs. Groups like the Courtenay Little Theatre and the Co-Val Choristers had an increasing need for more space.

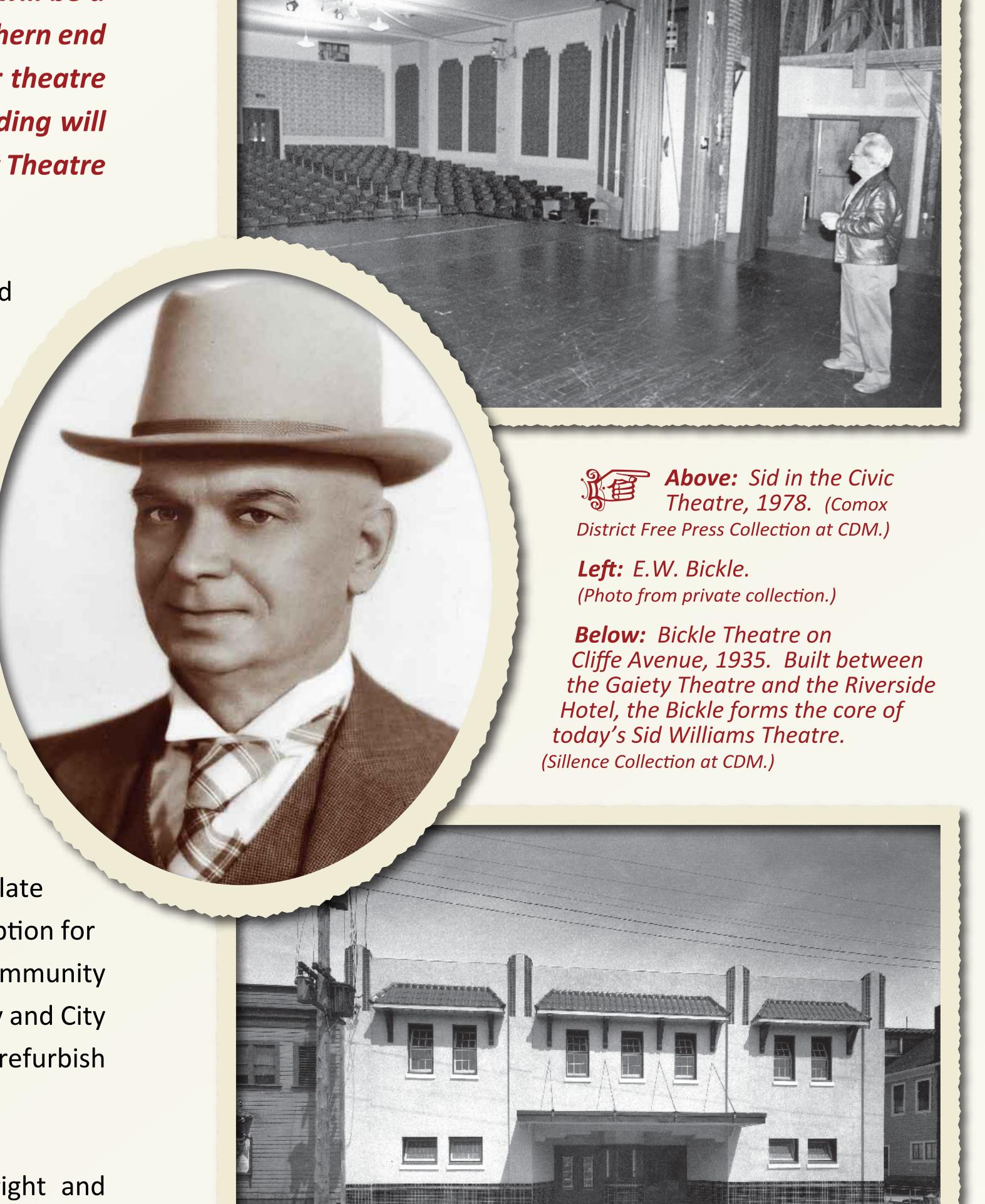
During the 1960s, the "Bickle" became an auction house. By the late '60s, amateur theatre groups began to view the space as a viable option for a civic theatre. The idea of revitalizing the building became a community labour of love. E.W. Bickle sold the theatre to the City of Courtenay and City Council named a Theatre Completion Committee to find funds to refurbish the building.

Three of the committee members—Sid Williams, Nellie Cartwright and Isabelle Stubbs—were given the assignment to "sell" the theatre seats for

\$100 donations, which entitled each donor to have a name plaque placed on the seat and an invitation to attend, free of charge, the first event in the renewed theatre. The response to this innovative fundraising idea was overwhelming. Very quickly all 450 seats were spoken for and within months the theatre was restored.

In 1971, when the Courtenay Civic Theatre was opened in conjunction with BC's centennial, the project was expanded with an adjacent civic square and fountain. Sid organized the Barkerville Theatre Royal Troupe to give two performances and residents danced in the street to celebrate the occasion.

In 1984, the building was renamed the Sid Williams Theatre in tribute to his contributions. Sid had worked collaboratively as actor, director, make-up man, scene painter, prop master, promoter, ticket seller and costume designer in the world he loved.





Civic (later Sid Williams) Theatre, 1971.

Left to right: Franklin Johnson (Barkerville troupe member), Unidentified, Myrtle Vickberg with flag, Sid Williams as Century Sam, Snow Queen Lynne Isenor, Judge Pearce with flag. (Stubbs Collection at CDM.)

**Above right:** Attaching name plaques to seats in Civic Theatre. (Comox District Free Press Collection at CDM.)

Right: Mammy and Pappy Yokum portrayed by Gail Limber and Sid Williams in the Co-Val Choristers production of 'Li'l Abner', 1974. (Comox District Free Press Collection at CDM.) SID WILLIAMS — OUT OF THE ORDINARY

#### 

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